

PRESIDENT'S CORNER

By Kim Worth



Thank you to everyone who voted on the recent by-law revamp and membership priority survey. I hope, as soon as you turn the next page, you will begin to see that your voice was heard.

For the past two years, there have been individual, committee, and Executive Board discussions on the best way to restructure the leadership of our chapter to be more streamlined and effective, and to rejuvenate the membership. As a result of those discussions, and the recent membership vote, we will 1) consolidate the offices of Vice President and President Elect, 2) consolidate the positions of Secretary and Treasurer, and 3) reduce the number of "Areas" from 5 to 2, plus an At -Large Director/Councilperson. I hope that this will be a positive step forward for the Chapter, and I encourage you to read more on page 10 of this newsletter.

In addition to the by-law vote, which passed unanimously, members gave us their input on how important various features of the Chapter are to them, and their continued membership. See the graph and chart on page 8&9 to look at the trends and priorities. For some, "employer support", the factor ranked most important by the membership, is not as certain as it once was. As a chapter, we have to focus on the things that we can control, like local/state-wide meetings, the newsletter and the website. ALL THREE of those priorities are included in more detail within this newsletter (yeah! 1 priority checked off!!). Details on the upcoming Fall Forum are included on page 3-5. A chance for volunteer service is offered on page 6. A request for a web master and/ or web host is included on page 7.

I encourage each of you to use the new organizational structure, the technical training from the Fall Forum, the volunteer opportunity in SE MO, and a chance for personal development, such as web master or any officer/committee position, to better yourself and the Chapter. And, as we work to improve our Society, I hope that each of you will invite others to join our ranks. The membership makes us what we are, and we can only build on our existing base with your recruitment help.

Go forth, do good things, and bring somebody with you. $\sim Kim Worth$

In this issue:		JULY 2014
CFM Update	2	To contribute to the newsletter
Fall Forum	3-5	submit articles and photographs to
Volunteer	6	sarah.szachnieski@mo.usda.gov
Survey Results	8-9	~ o

Inaugural CFM Affiliate Summit - August 11-12, Lake of the Ozarks Call for Show-Me SWCS volunteers to attend

The Conservation Federation of Missouri has over 80 affiliate member organizations in the state, including Show-Me SWCS. These organizations range in size from hundreds of thousands to less than a dozen individuals. In order to better organize our collective power as the conservation community of Missouri, Brandon Butler, the new Executive Director of CFM, has invited us to attend the Inaugural CFM Affiliate Summit, Aug. 11–12 at Lake of the Ozarks.

Topics include 1) Lunch with MDC Director Bob Ziehmer, 2) Overview and Update of the Conservation Federation, 3) Conservation Issues in Missouri Today, 4) CFM Resolution Process, Dinner with Rob Keck, Director of the Conservation for Bass Pro Shops, 5) Communication Best Practices, 6) Conservation Legislation Discussion, 7) Lunch with DNR Director Sara Parker Pauley, and 8) Tying it all together.

If you are interested in attending, as a part of the Show-Me SWCS contingent, please contact Kim Worth, <u>worths@centurytel.net</u>, by August 2.



2014 Show-Me Fall Forum

Save the date September 17, 2014

The annual Show-Me Chapter of the Soil and Water Conservation Society will be hosting tours and lively discussions about local food production in Missouri. The highlights of the Forum will be a **tour of the Central Missouri Produce Auction**, a **discussion of international food marketing with Burgers Smokehouse**, lunch, and conversations with many local growers of food.

An exact timetable has yet to be developed but expect the Forum to commence at 10 am and conclude at 3 pm, so plan accordingly.

Many more details will be finalized in the upcoming three to four weeks, keep a lookout for updates on email and the Show-Me Chapter web site.

About the Central MO Produce Auction:

Central Missouri Produce Auction, Inc, is a corporation owned by 28 shareholders, mostly growers. In the spring of 1994, we constructed a new auction facility for the purpose of selling produce, providing a market for interested growers along with a source of fresh produce. Perishable crops are picked just hours before the sale.

The auction is directed to wholesale buyers, such as stores, roadside stands, farm markets, etc. But anyone that can use produce for canning, freezing, etc is welcome to buy. There are always some small lots.

The idea of selling produce at auction was formed by several local growers who realized a need for a central point for growers and buyers to gather. Also, they had observed the huge success of four similar auctions among the Mennonite and Amish communities in Eastern Pennsylvania.

Our Mission to the Buyer is to provide first class service along with a premium quality product. Our Mission to the Seller is to provide a dependable wholesale outlet for the local producers of the horticulture commodities.

About Burgers Smoke house:

Burgers SmokeHouse usually gives 1952 as the beginning date and the fact that 1,000 hams were cured the first year. However, the roots of BURGERS' OZARK COUNTRY CURED HAMS, INC. can be traced to the 1920's. The following excerpt taken from an article written June 18, 1984, gives a colorful description of those early days:

See page 4 for continuation of Show Me Fall Forum

HISTORY OF BURGER'S SMOKEHOUSE

"As a lot of businesses have, Burgers' started small. In the mid-1920's when everybody was already busted down on the farm, E.M. Burger's folks started putting up hams. E.M.'s mother, Hulda, was from Germany, and she knew curing. E.M. would rattle off in his car to Jefferson City or up to Columbia and sell the hams to city folks, lawyers, doctors and other professional people, people with cash money. The first year, 1927, the Burgers sold six hams. The next year they sold 12. By the 1930's E.M. was married, curing and selling 24 hams himself. What he was doing was no more than following an old Missouri tradition. Most folks back then didn't have iceboxes, much less refrigerators, since there was hardly any electricity outside towns.

But they had a hog or two. And they had to eat. So they cured hams, using a mixture of salt (the curing agent), sugar (to hold the salt on), saltpeter and pepper (the last kept the bugs off).

It took E.M. until 1952 to cure 1,000 hams a year. Now his son can show people around the farm and point out the nails here and there in sheds and barns where the hams hung in the old days. The Burgers are understandably proud of those old nails that built the family business."

In 1952 E. M. Burger, a Moniteau County farmer, and his family formed a partnership for the purpose of processing old-fashioned country cured hams. During the summer a one room building (26'x60') was constructed on the bluff overlooking the Moreau Creek three miles south of California MO on the farm of F. A. Bueker, Burger's father-in-law. To distinguish it from the other farm building, this little structure comprising just a little over 1,500 square feet became known as the "Ham House." As farming was the family's major occupation, most of the ham housework was done at night. In the fall of 1952, working many hours overtime with no pay, the family cured 1000 hams. Neighbors questioned the sanity of the Burger family! How could they ever sell anywhere close to that number?

However, E. M. Burger was no novice. His mother, a native of Germany, brought to the new country the age-old art of meat curing so necessary to country life before electricity was introduced to rural America. As a youngster, Mr. Burger learned the basic recipe and principals involved in preserving meats to prevent spoiling. After his marriage to Natalia Bueker, the founder continued to cure meats for personal use. During the 1940's additional hams were processed and sold to provide extra money for his family that now included three children. Mr. Burger proved his neighbors wrong and readily found markets for his quality hams to area restaurants and individual buyers. In fact, the problem proved to be that the little company could not produce the hams fast enough. Morris Burger remembers during the early days when his mom would summon his dad, who would be farming the bottom land, to come to the ham house for a sale by hanging a white dish towel on a tree outside the house.

By 1956 Mr. Burger was producing around 5,000 hams annually so he curtailed his farming activities to devote more time to the ham business. An expansion program was outlined. On July 23, 1956, the company became the first country cured meat company in the United States to receive Federal Inspection. The business was incorporated under the name Burgers' Ozark Country Cured Hams, Inc. in 1957. Mr. Burger's little dish towel business had proven successful."

The family owned corporation now comprises more than 305,545 square feet and is still located on the original site. Interestingly enough, that first little 1952 building remains a part of the existing plant complex. At the present time, the company produces 750,000 hams, bacon, sausage and a dozen other specialty meats.

President Steven Burger attributes much of the success of the family business to the hard work of the first and second generation, to the loyalty of past and present employees, and to the commitment of the third generation family members who are dedicated to its future







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Online registration cut-off is July 16, 2014. Find more information at http://www.swcs.org/en/conferences/2014 annual conference/.

CONFERENCE SCHEDULE AT-A-GLANCE

Saturday, July 26 SWCS Board of Directors Meeting

Sunday, July 27 House of Delegates Professional Development Training Half-Day Workshops Fellows Forum Welcome Reception

Monday, July 28 Keynote Plenary Symposia and Educational Presentations Silent Auction Evening Exhibitor and Poster Presenter Reception

Tuesday, July 29 Plenary Session Symposia and Educational Presentations

Wednesday, July 30 Conservation Tours

CALL TO SERVICE IN SE MO

Looking for three or four volunteers to serve on a short term committee

One of the best environmental commercials during the seventies was of an America Native riding a horse through pristine woods and meadows. He comes to a ridgeline where dismounted he climbs to the top to see the new America, a land spoiled, with smog, open landfills and polluted streams. A close up of his face shows a tear running down his cheek as his looks to the audience to help in help the land. I have more than once felt this way myself when seeing new gulley's pushing sediment into our streams. You just want to do something to make a difference.



Cape Woods North entrance

The Cape-LaCroix Trail is a bike path running along the LaCroix stream The stream starts out as a gravel bed creek passing by a MDC Ozark foothill nature center, then past residential and commercial zones into Cape Woods a MDC rivertine zone, then through ball parks before entering another commercial area the bike path splits off just as the LaCroix slides into the engineer district of the Mississippi River.

Last May, ankle deep sediment covered three points along the Cape-LaCriox Trail. Kids had fun in-themuck. But picture of bike tracks in mud is not what most trail users envision as a day enjoying nature. The park staff did a great job of cleaning this up, but a final solution has not been determined. This is the mission for the committee. Develop practical recommendation for a volunteer group.

- One member is needed to guide the group to stay within the Society's professional core
 objectives; and not let the project drift into the City's, MDC, DNR or NRCS repsonsibilities.
- A second member is needed to communicate with the City Storm Water Department engineers who could design any culverts and riprap sediment entrapments recommended.
- Someone with DNR project submittal experience.
- Someone to organize the volunteer work group.



Cape-LaCroix Trail along the gravel bed stream

This opportunity can help demonstrate what conservationists do. Demonstrate the passion that American Native had in the TV commercial. In the process let's recapture that passion for ourselves.

This is a meaningful volunteer opportunity. The city has only one dedicated man to care for the trail, plus the ball park grounds. MDC now takes care of only one section of the trail. If interested please contact David Speidel: david.speidel@mo.usda.gov



Website needs a Master (or Mistress)

<u>http://www.swcs.missouri.edu/</u> needs some loving care. For anyone that has ever wanted to break into the ranks of the Show-Me chapter, or has a desire to try their hand at web- site maintenance, THIS IS YOUR CHANCE. The website needs a webmaster.

Website maintenance for the Show-Me chapter site would require a web editing program and about 15-30 hours per year. Website upgrades, like giving the site a more professional look and more functionality, would require additional time. In most cases, the documents to be posted to the site will be provided by others.

If you are interested in this opportunity to improve yourself and your chapter, please contact Kim Worth at worths@centurytel.net.

If you are not webmaster-savvy, but have a friend/family member, business associate, or recommendation for a non-Society Webmaster/Web Host, please forward those suggestions also.

Survey Says...

Membership response to the recent survey question... How important are the following to your membership in Show-Me SWCS?

Meetings, ernational			Aver			Not important	Slightly important	Fairly important	Very important	Average Rating
igs, onal			Rati	-	Meetings, international	33.33% 8	37.50% 9	25.00% 6	4.17% 1	2.0
					Meetings, regional	20.83% 5	41.67% 10	33.33% 8	4.17% 1	2.2
					Meetings, in -state	0.00% 0	12.00%	40.00% 10	48.00% 12	3.3
					Meetings, local	8.33% 2	20.83% 5	33.33% 8	37.50% 9	3.0
					Technical training	4.00% 1	24.00% 6	36.00% 9	36.00% 9	3.0
					Social events	24.00% 6	20.00% 5	48.00% 12	8.00% 2	2.4
					Community service activity	16.67% 4	33.33% 8	37.50% 9	12.50% 3	2.4
					Continuing education hours	33.33% 8	20.83% 5	33.33% 8	12.50% 3	2.2
					Newsletters	0.00% 0	12.00% 3	60.00% 15	28.00% 7	3.1
					Website	0.00% 0	16.00%	60.00% 15	24.00% 6	3.0
					Periodic mailings	28.00% 7	20.00% 5	44.00% 11	8.00% 2	2.3
					Periodic e- mailings	0.00% 0	12.00% 3	60.00% 15	28.00% 7	3.1
					Employer support	4.17% 1	12.50%	20.83% 5	62.50% 15	3.4
					Coworker's involvement	0.00% 0	25.00% 6	54.17% 13	20.83% 5	2.9
					Listing membership on a resume/CV	8.70% 2	30.43% 7	39.13% 9	21.74% 5	2.7
					Opportunity to be an officer or committee	33.33% 8	16.67% 4	45.83% 11	4.17% 1	2.2

2014 Show-Me Chapter By-Laws Revisions by Steve Wilson

Let me start by thanking everyone that voted in the recent change of the By-Laws.

As a recent Speaker of the US House of Representative was quoted as saying..."we have to pass the bill in order to know what it is in it." I hope that wasn't the case under these revisions, but in that spirit of learning after-the-face, I will summarize the changes that were accepted by the recent vote.

The changes fall into three broad categories. 1. Formalize the use of on-line voting for annual elections of Officers and revisions to the By-Laws, 2. Decrease the time from notification of members until the election will actual take place from 30 days to 7, again this is for annual elections for the Council and any updates/revisions to the governing agreements, and 3. Modify the governing Council from 15 positions to 9 positions. The third change is the most sweeping and was put in place to address allow the governing Council to be a leaner and more nimble in managing the business of the State Society Chapter.

The Council will now be made up of President, Vice-President, Secretary-Treasurer, three District Directors, and three Council Persons. The state will be split into two Council Areas or Districts; one north of the Missouri River and one South of the Missouri River. The third Council person will be an at-large position. Each Council person, as in the past, will be elected to a two year position. The first year will be to serve as the council person and the second as the director. No changes were made under this update to the Standing Committees or the power of the President and Council to create Ad hoc committees.

The President position did not change. The Vice and Secretary-Treasurer did have major revisions to the expectations of the position. As in the past the positions are for a single term. The President is not elected but is promoted from now the Vice-President in their second year. The function of the President-Elect and the Vice-President has been combined under this revision. Most notable for this position is serving in the absence of the President at schedule teleconferences and meetings and serve as the Chair of the Programs committee which is responsible for the annual Fall Forum. The final position and definitely not the least is the Secretary-Treasurer. This is an annual elected position, but unlike the Vice and President is allowed and often encouraged to consider the post for multiple years to provide continuity to the Council business.

I want to restate that the revisions were undertaken to create a frame work that will allow more involvement by Members in the Society and to right-size the Council for the state of Missouri. I encourage all members whether you are retired from your employing Agency, new to the Chapter, or a long timer to be more energized and interested in our Society.



2015 Missouri Natural Resources Conference

Tan-Tar-A Resort, Osage Beach Missouri

February 4-6, 2015

- Submit papers by Oct. 31, 2014
- Early registration deadline is Dec. 15, 2014



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The Hunt for Silent Auction Items Michael Morris, Fund Raising Chairperson

It's only June and I'm already thinking about the Silent Auction next February, 2015, actually I have not totally recovered from this past February's event. I still have some silent auction items that have not been paid for but I'm not too worried, I know where these people live. The days, weeks and months continue to roll by and soon it will be time again for the Missouri Natural Resources Conference which means Silent Auction to me. Now is not too early to begin the hunt for silent auction items.

A few weeks back my family attended a local fund raising event for a youth mission event that included a live auction. Attendance was good and there was a bountiful amount of items in the auction. As my wife and I planned to be supportive of this mission I made it a point to bid fast and often. Very soon into the auction the auctioneer started looking my way for opening bids. My criteria for bidding was simple, make opening bids and keep bidding if my family or I could use the item OR it was something that might go well in the SWCS Silent Auction for the Scholarship Fund. Now, let me say that I wasn't going overboard on bidding as far as item value was concerned, we had a dollar amount we planned to stay below and we did. I was able to pick up some items that should draw some interest next February and in one bid managed to support two causes that are important to me. I call that a win-win!

Notice all the garage, lawn, moving, rummage and just plain got too much stuff sales going on. This is silent auction item hunting at its very best. Only in America can you walk into someone's garage and pay pennies on the dollar OR LESS for great STUFF!!! Think silent auction the next time you stop by one of these shopping meccas. Even fixed incomes like ours can afford a few trinkets that might be of interest to someone attending the MNRC. Again, win-win, homeowner is rid of excess and our scholarship auction has merchandise. Wait a minute......this can go both ways! How many of you were planning to have rummage sales? Before selling nice items for pennies consider the silent auction. Bring me the good stuff, set the rest at the curb with a free sign and relax in the notion that you are ride of your excess stuff, helping a wonderful cause, and not wasting two days letting strangers go through your garage trying to get you to take a nickel for what was priced for a quarter and cost you \$27.50!

One word I love to read in any store, CLEARANCE! Remember the silent auction when rummaging through the clearance racks or bins at local retailers (admit it, we all look). You just might find a perfect item for our auction at a bargain price. I can and will be happy to write you a receipt for whatever you like, remember, we are a non-for-profit thus donations are tax deductible. SWEET!

Yes, the hunt has begun. This is by far the best hunting anyone can do during the season of heat and humidity (other than fishing). Wait a minute, I wonder how packages of frozen crappie fillets would do in a silent auction?? Get those lines in the water!

For more information please contact Mike at michael.morris@mo.usda.gov

Fostering the science and art of soil, water and related natural resource management to achieve sustainability.



SOIL AND WATER CONSERVATION SOCIETY JULY 2014

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MEMBERSHIP CORNER

The Missouri Show Me Chapter of SWCS currently has a membership of approximately 140 people. As many of you know the membership level just a decade ago was around 200 people. We have been losing members. some would point to the economy as well as the retirement of many of our professional members. Unfortunately many of those positions have not been filled. As members of our society it is important that all of us actively encourage new co workers to consider joining SWCS and invite them to join us for a conference or a fall forum to give them the opportunity to learn what the society and the Show me Chapter has to offer them as a professional society! For membership information contact Scott Jacob at scott.jacob@mo.usda.gov

Missouri Show-Me Chapter 2014 Executive Council

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